

Midland-Odessa Symphony & Chorale

2017-2018 CONCERT SPONSORSHIP COMMITMENT

SEASON SPONSORSHIPS

FLEXIBLE BENEFITS

- ☐ **SEASON SPONSOR - \$50,000**
2017-2018 Season Sponsor
- ☐ **POPS & FAMILY SERIES SPONSOR - \$35,000**
- ☐ **MASTERWORKS SERIES SPONSOR - \$25,000**

INDIVIDUAL MASTERWORKS CONCERTS

SYMPHONIE FANTASTIQUE - SEPTEMBER 9, 2017

- ☐ PLATINUM \$10,000 ☐ GOLD \$5,000
- ☐ SILVER \$3,500 ☐ BRONZE \$2,500

SHOSTAKOVICH - NOVEMBER 4, 2017

- ☐ PLATINUM \$10,000 ☐ GOLD \$5,000
- ☐ SILVER \$3,500 ☐ BRONZE \$2,500

FANFARE - FEBRUARY 3, 2018

- ☐ PLATINUM \$10,000 ☐ GOLD \$5,000
- ☐ SILVER \$3,500 ☐ BRONZE \$2,500

MR. TAMBOURINE MAN - APRIL 7, 2018

- ☐ PLATINUM \$10,000 ☐ GOLD \$5,000
- ☐ SILVER \$3,500 ☐ BRONZE \$2,500

INDIVIDUAL POPS & FAMILY CONCERTS

OZ WITH ORCHESTRA - OCTOBER 7 2017

- ☐ PLATINUM \$10,000 ☐ GOLD \$5,000
- ☐ SILVER \$3,500 ☐ BRONZE \$2,500

SOUNDS OF THE SEASON - DECEMBER 2, 2017

- ☐ PLATINUM \$10,000 ☐ GOLD \$5,000
- ☐ SILVER \$3,500 ☐ BRONZE \$2,500

BRASS TRANSIT - MARCH 3, 2018

- ☐ PLATINUM \$10,000 ☐ GOLD \$5,000
- ☐ SILVER \$3,500 ☐ BRONZE \$2,500

CELEBRATING OUR HEROES - MAY 12, 2018

- ☐ PLATINUM \$10,000 ☐ GOLD \$5,000
- ☐ SILVER \$3,500 ☐ BRONZE \$2,500

CHORAL CONCERTS - \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- ☐ **FALL - CHORALE**
- ☐ **SPRING - CHORALE**
- ☐ **VOICES OF THE PERMIAN BASIN**

CHAMBER CONCERTS - \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- ☐ **FALL - LONE STAR BRASS**
- ☐ **FALL - PERMIAN BASIN STRING QUARTET**
- ☐ **FALL - WEST TEXAS WINDS**
- ☐ **SPRING - LONE STAR BRASS**
- ☐ **SPRING - PERMIAN BASIN STRING QUARTET**
- ☐ **SPRING - WEST TEXAS WINDS**

TOTAL SPONSORSHIPS: \$ _____

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.

- ☐ PLEASE SEND TICKETS FOR SPONSORED CONCERT
- ☐ SPREAD MY ALLOTTED TICKETS AS FOLLOWS:

- ☐ I DO **NOT** WISH TO RECEIVE TICKETS
- ☐ I DO **NOT** WISH TO RECEIVE A PROGRAM AD

Contact _____

Company _____

SPONSOR NAME (as you would like it seen on printed materials):

Address _____

City _____ ST _____ ZIP _____

Phone: _____ Fax _____

Email Address: _____

Signature _____

PAYMENT: ☐ SEND INVOICE ☐ ENCLOSED

Payment is due on the Friday preceding the sponsored concert or series.

Please return completed form to MOSC:
PO BOX 60658, Midland, TX 79711
or FAX (432) 617-0087

Midland-Odessa Symphony & Chorale

2017-2018 CONCERT SPONSORSHIP COMMITMENT

Concert Sponsorship Benefits

Masterworks or Pops Concerts

| BENEFITS | Platinum \$10,000 | Gold \$5,000 | Silver \$3,500 | Bronze \$2,500 |
|---|----------------------|-------------------|-------------------|-------------------|
| MOSC Ensemble provided for your private event | ✓ | | | |
| Ad in MOSC Program | Full Page Color | 1/2 Page Color | 1/3 Page Color | 1/4 Page Color |
| Value of Ad Benefit | Full Page \$1,460 | 1/2 Page \$920 | 1/3 Page \$550 | 1/4 Page \$380 |
| Logo or Name in Program and Website (with link) | ✓ | ✓ | ✓ | ✓ |
| Lobby Signage at Sponsored Concert | ✓ | ✓ | ✓ | ✓ |
| Logo or Name on Concert Promotional Advertisement | ✓ | ✓ | ✓ | ✓ |
| Lobby Promotional Tabletop Display | ✓ | ✓ | ✓ | |
| Verbal Acknowledgment from Stage | ✓ | ✓ | ✓ | ✓ |
| Press Release Acknowledgment | ✓ | ✓ | ✓ | ✓ |
| Reserved Seating at Sponsored Concert | 40* | 20 | 10 | 6 |

Ticket Benefit Value MASTERWORKS = \$33 per ticket

Ticket Benefit Value POPS & FAMILY = \$50 per ticket

Ticket Benefit Value CHAMBER/CHORAL = \$15 per ticket

*With flexibility across season not to exceed 25 for any single concert

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.