

#### **SYMPHONIE FANTASTIQUE** Saturday, September 9, 2017 Stephen Rose, violin

BERLIOZ - Roman Carnival Overture MOZART - Violin Concerto No. 5 in A major

BERLIOZ - Symphonie Fantastique



#### SHOSTAKOVICH Saturday, November 4, 2017 Amy Huzjak, cello

MOZART - Divertimento in D maior

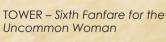
SHOSTAKOVICH - Cello Concerto No. 1

DVORAK - Symphony No. 9 "From the New World"



# FANFARE

Saturday February 3, 2018 Michael Tetreault, timpani



KRAFT – Timpani Concerto TCHAIKOVSKY - Symphony No. 6



#### **MR. TAMBOURINE MAN** Saturday, April 7, 2018 Amy Burton, soprano

CORIGLIANO -Mr. Tambourine Man CORIGLIANO - Voyage **DEBUSSY** - La Mer

Pops & Family Series



### **OZ WITH** ORCHESTRA Saturday, October 7, 2017

Attend a screening of the complete 1939 classic film "The Wizard of Oz", as the

MOSC performs the beloved soundtrack! New technology allows the original vocals and dialogue to remain intact while the score is performed live by the full orchestra. providing a brand-new way to immerse yourself in the wonders of Oz, the perfect family entertainment.



SOUNDS OF **THE SEASON** 

Saturday, December 2, 2017

Celebrate the holidays with our Symphony Orchestra, joined by the Symphony Chorale, Voices of the Permian Basin, Lone Star Brass, Permian Basin String Quartet, West Texas Winds,



### **BRASS TRANSIT** Saturday, March 3, 2018

With its international audience now numbering in the tens of thousands,

Brass Transit is considered the world's foremost Chicago experience! On stage with MOSC, Toronto's dynamic, crowd-pleasing, band brings a show spanning all the hits from Chicago's golden age.



CELEBRATING **OUR HEROES** Saturday, May 12, 2018

Celebrating Our Heroes, a rousing musical celebration of America, honors our Veterans, Active Military and First Responders who selflessly serve our communities and our nation.



## 2017 | 2018 SEASON

GARY LEWIS Music Director & Conductor

MGSC.ORG

55 Seasons of Enriching Lives Through Music!

CONCERT SPONSORSHIP OPPORTUNITIES

Programs and individuals scheduled to perform are subject to change.

### Midland-Odessa Symphony & Chorale

Founded in 1962, the Midland-Odessa Symphony & Chorale, under the current direction of Maestro Gary Lewis, includes a professional symphony orchestra, a 70-member adult chorale, a 60-member youth choir along with three resident instrumental ensembles Lone Star Brass, Permian Basin String Quartet, and West Texas Winds. Celebrating our spectacular 55th Season, the Midland-Odessa Symphony & Chorale holds the distinction of being the largest professional performing arts organization in West Texas.

## Did you know...

The costs for a Midland-Odessa Symphony & Chorale Masterworks or Pops & Family concert may be as much as \$70,000 to present a single concert. Some of our expenses include: music conductor, orchestra personnel, guest artists, music rental & royalties, piano tuning, printed programs, venue rental, production staff, and instrument transport.

If we relied on ticket sales alone to cover concert expenses, the cost of a single ticket for our patrons would prohibit many from enjoying the presentation of live symphonic and choral music in the Permian Basin. Sponsors play a critical role in making each season possible. We invite you to make a bold statement with your sponsorship and play your part in **Enriching Lives Through Music** for the 55th Season.



# Our Mission...

is to enhance the quality of life in Midland, Odessa and the surrounding area by presenting outstanding symphonic, choral and chamber music performances, and music education programs.

MGSC

PO BOX 60658 Midland, TX 79711 432.563.0921 MOSC.ORG

MOSC is a non-profit 501(c)(3) organization.

### Season & Concert Sponsorship Opportunities

Flexibility is central to our Concert Sponsorship Program. We welcome the opportunity to work with you to achieve your promotion, advertising and marketing goals and also show your support for the Midland-Odessa Symphony & Chorale.

### **Sponsorship Levels**

- Season Sponsor \$50,000
- Pops & Family Series Sponsor \$35,000
- Masterworks Series Sponsor \$25,000
- Platinum \$10,000
- Gold \$5,000
- Silver \$3,500
- Bronze \$2,500

**PLEASE NOTE:** For print inclusion in the program books, sponsor logo, name and program ads must be received by **June 15** for the fall and holiday concerts, and by **November 15** for the winter and spring concerts.

Concert Sponsorship Benefits Masterworks or Pops Concerts

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
MOSC Ensemble provided for your private event	$\checkmark$			
Ad in MOSC Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad Benefit	Full Page \$1,460	1/2 Page \$920	1/3 Page \$550	1/4 Page \$380
Logo or Name in Program and Website (with link)	<	<	/	$\checkmark$
Lobby Signage at Sponsored Concert	~	<	$\checkmark$	$\checkmark$
Logo or Name on Concert Promotional Advertisement	/	/	<	$\checkmark$
Lobby Promotional Tabletop Display	$\checkmark$	$\checkmark$	~	
Verbal Acknowledgment from Stage		~	>	~
Press Release Acknowledgment	1	1	~	$\checkmark$
Reserved Seating at Sponsored Concert	40*	20	10	6

Ticket Benefit Value MASTERWORKS = \$33 per ticket Ticket Benefit Value POPS & FAMILY = \$50 per ticket Ticket Benefit Value CHAMBER /CHORAL = \$15 per ticket

\*With flexibility across season not to exceed 25 for any single concert

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.