



2016-2017 Season Ad Sizes & Rates

1/4 Page Vertical Ad
2-7/16" X 3-15/16"
\$380

1/8 Page Horizontal Ad
5" X 15/16"
\$300

1/4 Page Horizontal Ad
5" X 1-15/16"
\$380

1/3 Page Ad
5" X 2-5/8"
\$550

(not shown actual size)

Full Page Ad
5" X 8"
\$1,460

Inside Front/Back Cover
5" X 8"
\$1725

Back Cover
5" X 8"
\$1950

1/2 Page Ad
5" X 3-15/16"
\$920

1/8 Page Vertical Ad
2-7/16" X 1-15/16"
\$300