

Midland-Odessa Symphony & Chorale

Founded in 1962, the Midland-Odessa Symphony & Chorale, under the current direction of Maestro Gary Lewis, includes a professional symphony orchestra, a 70-member adult chorale, a 60-member youth choir along with three resident instrumental ensembles Lone Star Brass, Permian Basin String Quartet, and West Texas Winds. Celebrating our 54th Season, the Midland-Odessa Symphony & Chorale holds the distinction of being the largest professional performing arts organization in West Texas.



Midland-Odessa Symphony & Chorale

Our Mission...

is to enhance the quality of life in Midland, Odessa and the surrounding area by presenting outstanding symphonic, choral and chamber music performances, and music education programs.



PO BOX 60658
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MOSC.ORG

MOSC is a nonprofit 501(c)(3) organization

Did you know...

The costs for a Midland-Odessa Symphony & Chorale Masterworks or Pops & Family concert may be as much as \$70,000 to present a single concert. Some of our expenses include: music conductor, orchestra personnel, guest artists, music rental & royalties, piano tuning, printed programs, venue rental, production staff, and instrument transport.

If we relied on ticket sales alone to cover concert expenses, the cost of a single ticket for our patrons would prohibit many from enjoying the presentation of live symphonic and choral music in the Permian Basin. Sponsors play a critical role in making each season possible. We invite you to make a bold statement with your sponsorship and play your part in **Enriching Lives Through Music** for the 54th Season.

Concert Sponsorship Opportunities

Flexibility is central to our Concert Sponsorship Program. We welcome the opportunity to work with you to achieve your promotion, advertising and marketing goals and also show your support for the Midland-Odessa Symphony & Chorale.

Sponsorship Levels

- Platinum \$10,000
- Gold \$5,000
- Silver \$3,500
- Bronze \$2,500
- **For an additional \$500, be a SYMPHONY SOUNDBITES sponsor at the respective Masterworks Concert**

We are proud to share the opportunity for you to become a Concert Season Sponsor, sharing part of this unique experience.

Concert Sponsorship Benefits Masterworks or Pops Concerts

	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
MOSC Ensemble provided for your private event	✓			
*Exclusive on-site pre-concert reception availability	✓	✓		
Ad in MOSC Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Logo or Name on Concert Promotional Advertisement	✓	✓	✓	
Lobby Promotional Tabletop Display	✓	✓	✓	
Press Release Acknowledgment	✓	✓	✓	✓
Verbal Acknowledgment from Stage	✓	✓	✓	✓
Logo or Name in Program and Website (with link)	✓	✓	✓	✓
Lobby Signage at Sponsored Concert	✓	✓	✓	✓
Reserved Seating at Sponsored Concert	40**	20	10	6

PLEASE NOTE: For print inclusion in the program books, sponsor logo, name and program ads must be received by **July 15** for the fall and holiday concerts, and by **December 2** for the winter and spring concerts.

*Exclusive reception available on a first-come basis in the Rea-Greathouse Recital Hall prior to any Pops & Family concerts. MOSC will coordinate this reception with sponsor being responsible for all costs such as rental, setup, catering and bar.

**With flexibility across season not to exceed 25 for any single concert